



BATTERY CONFERENCE

April 09-11, 2024

WWW.BATTERY-POWER.EU
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REGISTRATION FOR ADVERTISING PARTNERS AND SPONSORS

EXHIBITION

-10%
Early bird discount
Only until 31.12.2023



System booth

lighting, 2 bar stools, 1 counter, 1 brochure rack DIN A4

Standard size 3x2 m (other sizes up to 5x4m are possible, minimum width 2 m)

720,- €/m²

Stand width _____ m x _____ m depth = _____ m²



Variable exhibition space

2 m stand depth, tables, chairs as required, without system construction, minimum width 2 m

490,- €/m²

Stand width _____ m x _____ m depth = _____ m²

Personnel

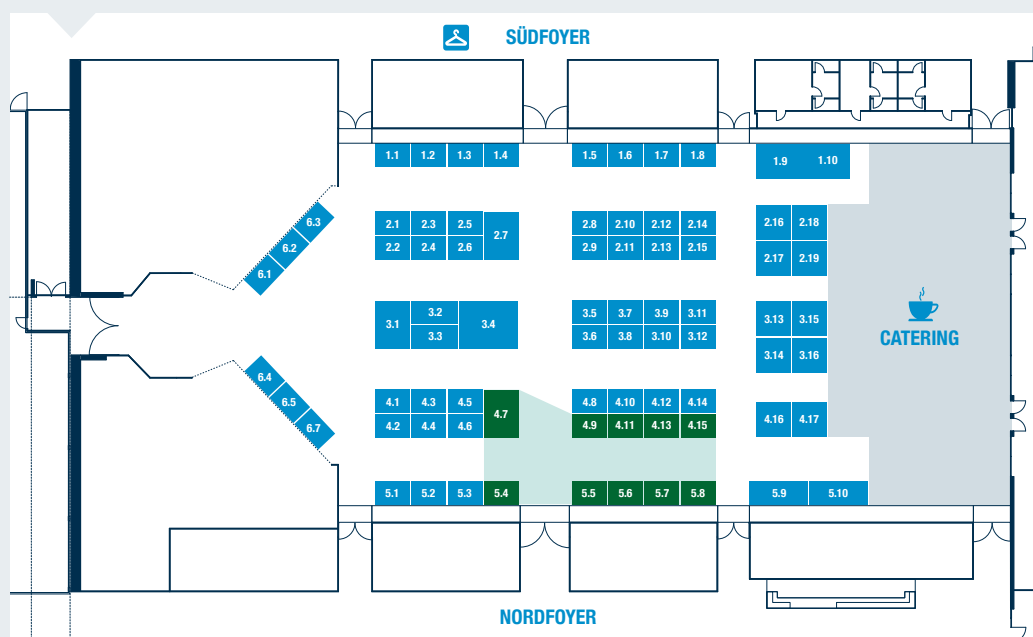
Special price conference ticket for exhibitors, Battery Day NRW and Advanced Battery Power from April 09-11, 2024 (instead of 1.760,- Euro)

1.150,- €/Person _____ piece(s)

Stand personnel (no access to the lectures)

425,- €/Person _____ piece(s)

Exhibition



Organizer HDT (Haus der Technik e.V.), Hollestraße 1, 45127 Essen

BATTERIETAG
NRW ⊕⊖

ADVANCED BATTERY POWER
KRAFTWERK BATTERIE ⊕⊖

All prices are exclusive of VAT.



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REGISTRATION FOR ADVERTISING PARTNERS AND SPONSORS

ADVERTISING PLACEMENTS

PRINT

-10%
Early bird discount
Only until 31.12.2023

Print ads

- ☐ **Invitation flyer DIN A4** 1.500,- Euro
Circulation 10,000, sponsor logo on title,
(only possible for exhibitors, DU deadline 15.11.2023)

Event brochure DIN A4, 1000 copies

- ☐ Back cover (1/1) 1.200,- Euro
☐ Cover page 2 (1/1) 900,- Euro
☐ Cover page 3 (1/1) 900,- Euro
☐ Content (1/1) 600,- Euro
☐ Content (1/2) 400,- Euro

Further advertising options on request.

Please note the separate order sheet
on page 3 with the advertising placements
in our online media

Sponsoring

- ☐ **Carrier bag** 2.500,- Euro
1.000 copies, Logo imprint one-sided
- ☐ **Lanyards** (lanyard) 2.800,- Euro
1.000 copies, Logo print one colour
- ☐ **Evening reception** 2.000,- Euro
Logo on all advertising material,
menus and banners in the reception hall
- ☐ **Banner showroom** 1.500,- Euro
approx. 3 m2, incl. production
- ☐ **Reception counter** 1.000,- Euro (incl. printing costs)
Logo imprint on front

We hereby bindingly book the selected offers
for the combined event Battery Day NRW and
Advanced Battery Power from 26-28 April 2024
in Münster, Germany.

Please send your registration to
Email: m.striewisch@together-concept.de

Sender / Orderer

Company
Name, first name
Street
Postcode / Place
Telefon

Signature and stamp

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Organizer HDT (Haus der Technik e.V.), Hollestraße 1, 45127 Essen

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Please note that invoicing will be carried out by our
exhibition office together concept Werbeagentur GmbH,
Martin Striewisch, Schinkelstraße 30/32, 45138 Essen.

All prices are exclusive of VAT.



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ADVERTISING PLACEMENTS

ONLINE

Virtual exhibition on the conference homepage
www.battery-power.eu

- ☐ **Virtual exhibition*** 500,- Euro
with individually designed landing page
(text, image, video, logo, sales and product information),
Logo with keywording in the exhibitor overview

Newsletter-banner

- ☐ **Logo or banner with link** 300,- Euro
Banner (690x165 px) in the information Newsletters of
the Battery Conference 2024, per newsletter

Exclusive banner and logo placement

- ☐ **Large banner ad home page*** 800,- Euro
Parallax display on the homepage (max. 2 bookings)
- ☐ **Flip banner in the footer*** 450,- Euro
Logo 185x185 px, animated as flip banner in footer
visible on all pages (maximum 6 bookings)

- ☐ **Large banner ad programme*** 800,- Euro
Display in the Advanced Battery Power Conference
programme (maximum 2 bookings)

- ☐ **Logo Placement Stickylogo Programme** 300,- Euro
(maximum 1 booking)

- ☐ **Logo placement Table Programme** 150,- Euro
Logo placement with company name and link integrated
in the programme overview table

- ☐ **Pop-up-Banner*** 600,- Euro
individually designed pop-up banner when leaving the
booking and exhibition page (maximum 2 bookings)

* including design/programming of the advertising material by
together concept advertising agency with supplied material



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We hereby bindingly book the
selected advertising space for the online media
of the Battery Conference 2024.

Please send your registration to
Email: m.striewisch@together-concept.de

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Name, first name
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